

A project to attract junior and senior high school students to Honbetsu Park

-Exploration activities by Tokachi Creation Studies-

Shion Kobayashi, Yui Endo, Sora Oichi, Futaba Hayashi

Overview

We thought about how to attract junior and senior high school students to Honbetsu Park, and repeatedly conducted fieldwork, questionnaire surveys, analysis of the current situation using logic trees, hypothesis construction, etc., and examined solutions.

1. First of all

Aiming to revitalize Honbetsu Town, we tried to think of something that used the nature of Honbetsu Town and Honbetsu Park. At first, I thought that there would be no play using nature in the Honbetsu Park. And we decided to create an athletic that can be enjoyed by junior high school and high school students while using nature, and started activities as a "project to enjoy nature". However, as we talked about this project, the focus turned to attracting junior and senior high school students. Therefore, in addition to enjoying nature, I thought about using nature to attract junior and senior high school students, so I decided to use nature as a solution and work as a "project to attract junior and senior high school students to Honbetsu Park." When I started the activity, I thought that junior and senior high school students might not have come to the park. In addition, I thought that there might not be athletics and facilities that junior and senior high school students can enjoy in the current park, and I decided to proceed with this project with the idea of creating athletics that junior and senior high school students can enjoy while making the best use of the nature of the park.

2. About issues

At the beginning of the activity, we acted as a "project to enjoy nature" and thought about creating a highly difficult athletic using nature so that junior and senior high school students could enjoy using the nature of Honbetsu Park. However, while discussing this issue, the purpose was to attract junior and senior high school students inside and outside the town, increase

the number of tourists in Hombetsu, and revitalize Hombetsu, rather than using nature. Therefore, we decided to change the setting task from the previous tasks to "a project to attract junior and senior high school students to Honbetsu Park".

The reason for attracting junior and senior high school students is that by attracting junior high school students and high school students who often use SNS, we thought that we would be able to send out the good points of Hombetsu Town and Honbetsu Park on SNS and attract tourists. Also, I thought that if people who do not know Hombetsu Town now know about it, it will be a better city with more vibrancy than it is now.

Then, in order to confirm whether junior and senior high school students are really coming, we conducted fieldwork in the park and a questionnaire survey targeting junior and senior high school students in the town to analyze the current situation.



[SNS usage rate by age]

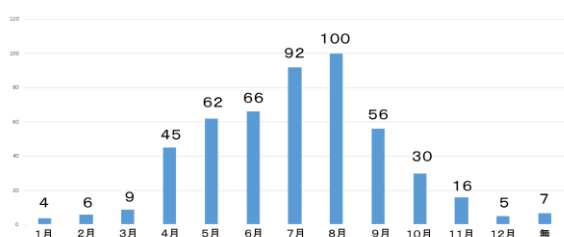
3. About the current situation analysis

What I learned from the fieldwork was that it was during the summer vacation, and many tourists from outside the town with children

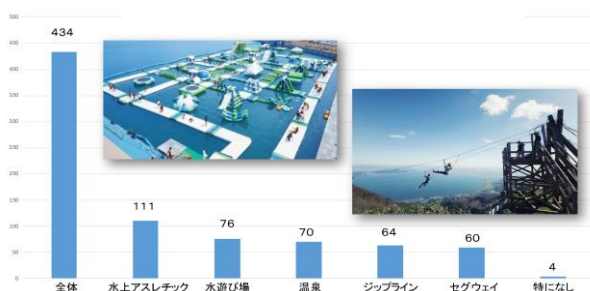
under elementary school age used Honbetsu Park for play and camping. Most of the users in the town were elderly people, and I felt that they were often used for walks.

In addition, a questionnaire survey of junior and senior high school students in the town and those who were in the park during fieldwork found that playable items such as athletics, go-karts, and boats are popular, and a large proportion of people have used them. However, bungalows, “Gosho”, and Hyoutan swamps are not well known, and there were many opinions such as "I do not want to use them in the future" and "I know but have never used them". It was also found that many people want to use the park in July or August when they have summer vacation, but there are few users of the campsite and they often use it for play purposes.

In addition, there were many opinions that "there is no means of transportation" and "the distance is far" were the most common reasons for those who did not use it. In addition, there were opinions such as "I don't have time" and "I'm not interested in nature and play". Then, in the questionnaire "What kind of new playsets and facilities would you like to come to?", "Water athletics," "Water playground," "Hot springs," and "Zipline" were listed in order from the top. Turned out to be more popular.



[Table: Month when you want to use the park]



[Figures / Tables: Good playset / facilities]

4. About the hypothesis

We decided to make a hypothesis. Based on what we learned from the analysis of the current situation, we used the logic tree to find out why junior and senior high school students do not use the park, and how they are interested in and get to know Honbetsu Park and Hombetsu Town. First, we noticed that the lack of attractiveness of the park is that the size of the athletics is small, "not big enough for junior high and high school students to play", and that there are few events in the park.

And in the second, "The charm of the park is not conveyed", there were things such as not knowing Honbetsu Town and the fact that the park is large but there are few signs and other landmarks.

Furthermore, the third "access problem" was that there was no public transportation to the park and that each facility in the park was far away. We thought that one of the first ideas that came up as a solution to this problem would be to create athletics that junior and senior high school students can enjoy. The reason is that by creating athletics for junior and senior high school students, not only students in our town but also outside the town will spread information, and junior and senior high school students outside the town might also be interested.

In this discussion, with the advice of an inquiry coach and Mr. Fujii of the Institute for Comprehensive Care, we decided to consider not only athletics but also planning of events unique to high school students.

The reason is that we thought that creating and executing an event would allow us to do more things ourselves, and that it would be easier to execute than creating an athletic. In addition, we thought that high school students could devise new events by thinking about events, and create playsets and facilities that would be easy for junior and senior high school students to be interested in.

Based on these facts, we examined the solution.

5. About the solution

Taking advantage of what we learned from the current situation analysis and temporary construction, we thought about how to attract junior and senior high school students.

First, based on what we learned from the questionnaire, we decided to clean up the little-known gourd swamp and build a water playground there.

Then, at the event, we thought that it would be better to perform live concerts and winter sports mainly by high school students. As a result of comparing these two, it is good to hold an event and this was the solution.

6. Achievements and challenges

[Outcome]

It was good that we were able to proceed while thinking on our own, even if we received a lot of advice from our inquiry coach.

We are now able to see things from a different perspective.

[Task]

The setup for taking the questionnaire was bad, and it was later than planned.

7. Conclusion

We didn't have enough time to settle it properly.

In addition, we think that it is difficult to expand this issue any further, so we think that it is better to practice based on this solution in order to carry out this activity. Finally, thank you to everyone who cooperated with the questionnaire, coaches, and Mr. Fujii for your cooperation.

A project to attract junior and senior high school students to Honbetsu Park

-Exploration activities by Tokachi Creatio Studies-

Yui Endo, Sora Oichi, Sion Kobayashi, Futaba Hayashi

Overview

We examined what kind of solution to attract junior and senior high school students to Honbetsu Park.

1. First of all

Depopulation is progressing in Honbetsu Town, and the number of children is decreasing. As a tourist attraction in Honbetsu Town, there is Honbetsu Park, which is representative of the Tokachi area. However, I don't think there are any junior and senior high school students in Honbetsu Park, which is a tourist attraction. Therefore, the group examined the usage status of the park and how it can be activated in the future in order to attract junior and senior high school students to Honbetsu Park.

2. Issues

As I mentioned at the beginning, I thought that junior and senior high school students had not come to Honbetsu Park, so I made it an issue to attract junior and senior high school students. Then, the group discussed how to grasp the usage status of Honbetsu Park and attract junior and senior high school students.

3. About the current situation analysis

First, I gave some problems to solve the problems based on the logic tree. Next, we conducted a field survey to see if the problems and the current situation match. In the field survey, we conducted a questionnaire survey of staff and users who are actually using the facility, and also visited the facility to check the usage status of the facility. We also interviewed the park staff. After that, we also conducted a questionnaire survey to junior and senior high school students. I also searched for similar facilities in other areas, such as playsets that are not found in Honbetsu Park.



[Photo: Survey in the park]

4. About the hypothesis

The playset in Honbetsu Park was aimed at elementary school students and younger, and there were few things that junior and senior high school students could play. In addition, although junior and senior high school students in the town were using it, junior and senior high school students outside the town did not use it much. From this, not only junior and senior high school students outside the town but also junior and senior high school students in the town can get to know Honbetsu Park so that they can come more, and if they install playsets for junior and senior high school students to get interested, it can be solved. I thought it might be.

5. About the solution

In order to attract junior and senior high school students to the park, we considered two things, what to install in the park and events. As for the playset to be installed, I thought that it would be better to set up Zip Line, a water athletic in the Hyoutan Swamp, and a venue where survival games can be played at Shizuyama Camp Site. In addition, as for the event, I thought that it would be better to hold an event that suits the season with an event sponsored by high school students. For example, in the summer, live concerts and sales of products devised by high school students. In winter, I thought about doing winter sports

such as snowball fights.

6. Achievements and challenges

[Outcome]

Based on the field surveys and questionnaires, I was able to think of solutions for increasing the number of users of Honbetsu Park in the future.

[Task]

Many were expensive and time consuming, and many were difficult to achieve.

7. Conclusion

We haven't come up with a solution, but if we do, we'll start by holding a small event and aim to increase the number of users. This time, through Tokachi Sosei Gaku, I was able to learn about Hombetsu Town again and learned how difficult it is to revitalize the town. Thank you to everyone who cooperated.

A project to attract junior and senior high school students to Honbetsu Park

-Exploration activities by Tokachi Creation Studies-

Sora Oichi, Yui Endo, Shion Kobayashi, Futaba Hayashi

Overview

We have conducted a project to attract junior and senior high school students to Honbetsu Park, so we will report on this activity.

1. First of all

In the beginning, we have been thinking about a project to enjoy Honbetsu Park using nature. While talking with the inquiry coaches, I thought that junior and senior high school students would not come to Honbetsu Park. Therefore, we have carried out activities under the theme of "attracting junior and senior high school students to Honbetsu Park."

2. About issues

Based on the problem that junior and senior high school students did not come to Honbetsu Park, we analyzed the current situation with a logic tree. As a result, three factors were mentioned.

- Lack of charm in Honbetsu Park
- The charm is not transmitted
- Traffic access problems

3. About the current situation analysis

In order to confirm whether junior and senior high school students actually came to Honbetsu Park, we conducted a questionnaire survey to junior and senior high school students in the town. When we analyzed the current situation from the results, it was found that junior and senior high school students actually came to Honbetsu Park. However, when I did fieldwork during the summer vacation, many families from outside the town came to Honbetsu Park, but junior and senior high school students in our town did not come.

4. About the hypothesis

From the results of the questionnaire survey, among the middle and high school students in the town, there were those who had come

many times, those who were not interested, and those who did not have time to go. For that reason, we will build a temporary building to let junior and high school students in and out of town know about Honbetsu Park. Then, in order to get people interested in Honbetsu Park, I thought that I could solve the problem by creating playground equipment for junior high and high school students.

5. About the solution

I split my solutions into two: parks and events. The things to be set up are zip lines, water athletics in the Hyoutan Swamp, etc. At the event, I wanted to hold an event that suits the season with an event sponsored by high school students.

6. Achievements and challenges

[Outcome]

It was very difficult for us to find the problem and reach the one without the answer. However, I was able to talk to the people who actually visited, conduct questionnaire surveys, and do many things that I had never experienced before.

[Task]

I couldn't come up with a definite solution and couldn't realize it.

7. Conclusion

As a high school student, we went to the limit many times and sometimes got suffocated, but we talked with the team members and inquiry coaches and managed to proceed.

Honestly, it was so tight that I wanted to finish early. But now it's over, I feel a sense of accomplishment. It was a very valuable

experience. We were able to come this far thanks to the cooperation of Mr. Fujii, the coaches, and the students of the elementary school, junior high school, and Honbetsu High School who supported us. Thank you very much.

A project to attract junior and senior high school students to Honbetsu Park

-Exploration activities by Tokachi Creation Studies-

Futaba Hayashi, Sora Oichi, Yui Endo, Shion Kobayashi

Overview

To attract junior and senior high school students to Honbetsu Park

1. First of all

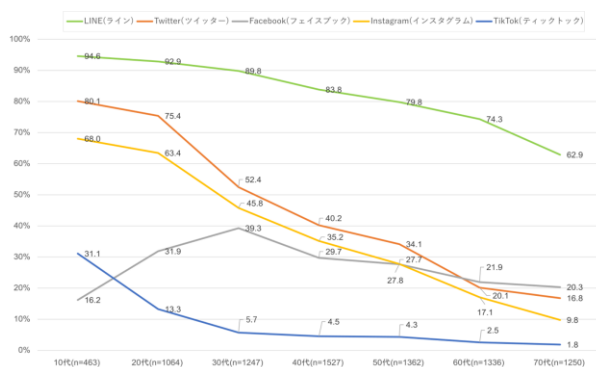
We decided to make this project because we wanted to revitalize Honbetsu Park in order to revitalize the city we go to or live in.

At first, the name of this project was “To enjoy nature,” but as a result of discussions, I thought that the problem is that not many people come to Honbetsu Park, so I changed the name into “To attract junior and senior high school students to Honbetsu Park.”

2. About issues

I thought that junior and senior high school students outside the town had not come to Honbetsu Park, so I thought about how to attract them to Honbetsu Park as follows.

- ① Get to know Hombetsu Town
- ② Make it a more lively place
- ③ Spread the charm of Honbetsu Park
- ④ Increase the usage rate of SNS



Spread Honbetsu Park using SNS. There is a homepage for Honbetsu Park, but there are people who don't know that homepage, so I want to use more SNS. I also want to use Instagram etc.

Spread the content using a logic tree.

Due to the problem that junior and senior high school students did not come to Honbetsu Park, I focused on the lack of attractiveness of Honbetsu Park, the lack of appeal, and the access problem.

The lack of charm of Honbetsu Park is that there is no athletics that junior and senior high school students can enjoy. The reason why the charm is not conveyed is that Honbetsu Park is not aimed at junior and senior high school students. The access problem is specifically disseminated because there is no public institution.

We conducted a questionnaire survey to find out why junior and senior high school students did not come among the three major problems. The questionnaire was answered by 197 people. As a result, the current situation analysis was found.

3. About the current situation analysis

I thought about the current situation as follows.

- ① Junior and Senior high school students in the town are coming
- ② Students outside the town have not come
- ③ Few people know the Hyoutan Swamp
- ④ Many junior and senior high school students are looking for new playsets and facilities.
- ④ Many people come with their families

After doing fieldwork, I found the above. The number of people who come with their families is 14 in the town and 133 outside the town. But it was found that few junior and senior high school students in and outside the town came.

There were some junior and senior high school students in the town who came but weren't interested in using it many times, and some didn't have time to come.

When I actually went to the park, I found that the park is wider than I expected, and that the park is surrounded by mountains, so I can come into contact with nature a lot. Most of the

playsets are for elementary school students, and there are few things that junior and senior high school students can enjoy, so I thought they wouldn't come to the park.

4. About the hypothesis

In order to attract junior and senior high school students to the park, we considered the following points

- ① Let junior and senior high school students outside the town know about Honbetsu Park
- ② Let them get interested

As a result of the questionnaire, I thought that junior and senior high school students would come if there were athletics and zip lines that could be played in the summer.

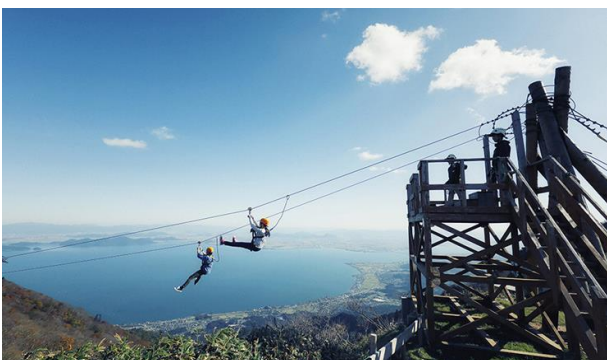
5. About the solution

About the playset, facilities and events to be installed, We thought as follows..

(Playset / facilities)

- Zip line
- Water athletic
- Survival game place

We would like to set up the water athletics in Hyoutan Swamp and the Survival game place in the former Shizukayama Center.



(event)

- Events sponsored by high school students, live concerts, etc.
- Winter events, winter sports, etc.

At events hosted by high school students, we want to hold a live concert and sell foods that high school students have come up with. In winter, we want to play winter sports such as snowball fights. However, it takes time and money to install playsets and facilities, so I think it is possible for us now to make it possible for high school students who think it is feasible to hold an event hosted by them.

6. Achievements and challenges

[Outcome]

- Since there was no answer, I was able to think until I was satisfied.
- We were able to give our own answers to the problems.
- I was able to actively conduct interviews in fieldwork.
- I was able to think logically while using the logic tree.

[Task]

- I couldn't express my opinion.
- Because of club activities, I couldn't work after school and other activities I left it to others.
- At the time of the announcement, I could not answer the question accurately.
- I wish I could act independently.
- I wish I could do more fieldwork during the summer vacation.
- I should have asked various people what they couldn't solve by themselves.
- I should have asked questions that are easy for elementary school students to understand.
- At the time of the announcement, we should have put out what we wanted to emphasize most.
- Since what I'm looking for is different in summer and winter, I should have investigated what I wanted more.



7. Conclusion

During this activity for a year, I was able to learn various things. I was able to understand my town. Since I live in Rikubetsu, so if I grow up and come back to this area in the future, I would like to make use of this experience to revitalize this area. And, through this activity, I decided to think deeply about my career path. I want to make a regrettable choice in my one-time life, so I decided to think about what was going on.

This exploratory activity called the Honbetsu Park Revitalization Project has found a solution to some extent, so I think it is not necessary to continue. However, in other grades, it is a good effort to understand the region, so I would like you to continue doing it. This is because there is a sense of expectation that it may be interesting, such as new opinions that we could not give. I'm looking forward to current students.

Finally, I would like to thank everyone who contributed to this project.